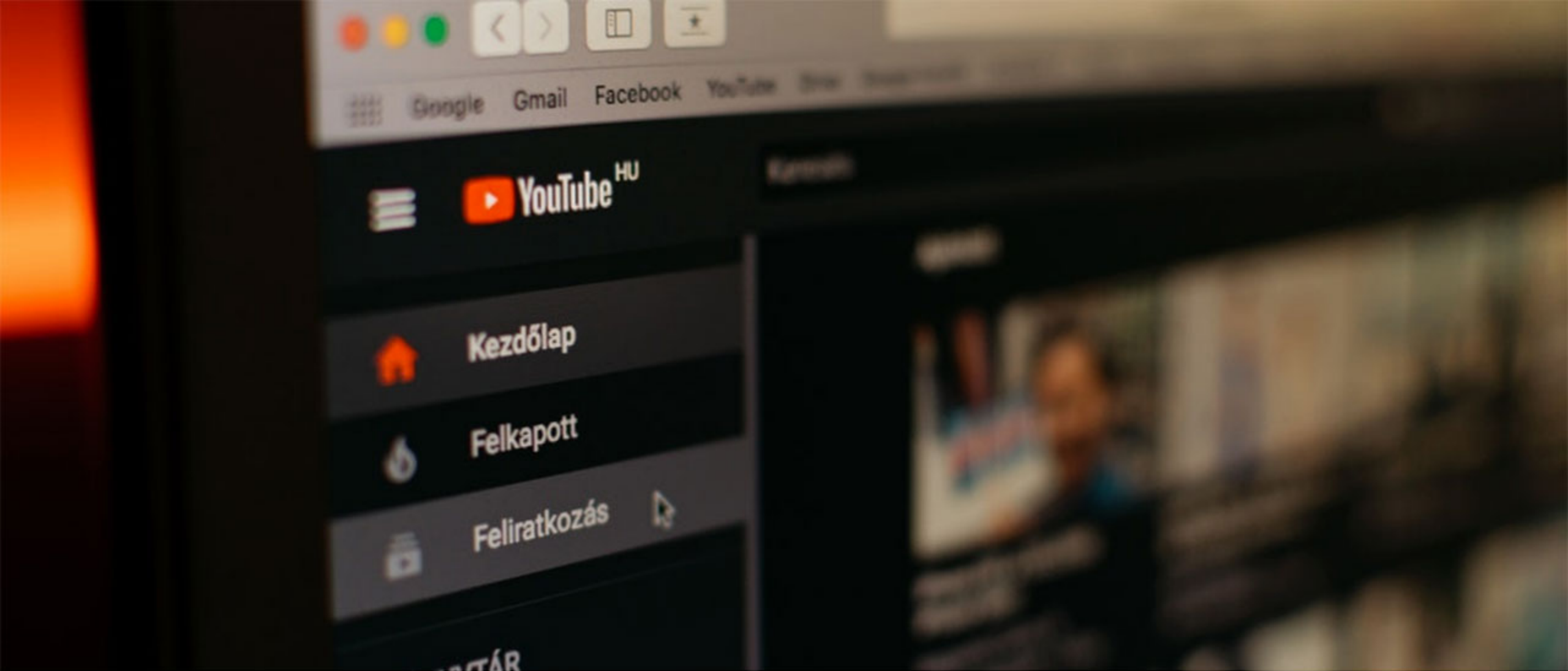


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**Broadcast Yourself.**

## Company Purpose

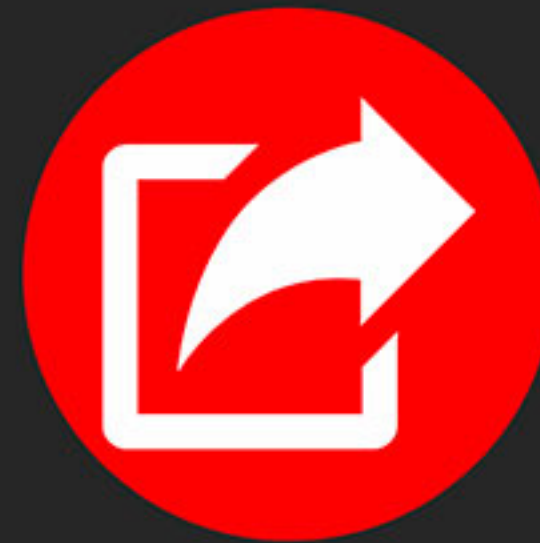
To become the primary outlet of user-generated video content on the Internet, and to allow anyone to:



**Upload**  
Content



**Browse**  
Content



**Share**  
Content



# Problem

- Video files are too large to e-mail.
- Video files are too large to host.
- No standardization of video file formats.
- Videos exist as isolated files.



# Solution



Consumers upload their videos to Youtube. Youtube takes care of serving the content to millions of viewers.



YouTube's video encoding back-end converts uploaded videos to Flash Video.



YouTube provides a community that connects users to videos, users to users and videos to videos.



## Market Size

- Digital video recording technology is for the first time cheap enough to mass-produce and integrate into existing consumer products.
- Broadband internet in the home has finally reached critical mass, making the Internet a viable alternative delivery mechanism for videos.



# Competition

**Ourmedia**

[OurMedia.org](http://OurMedia.org)



open media network

Open Media Network



Google Video



PutFile

**dailymotion**

DailyMotion

**vimeo**

Vimeo



# Product Development



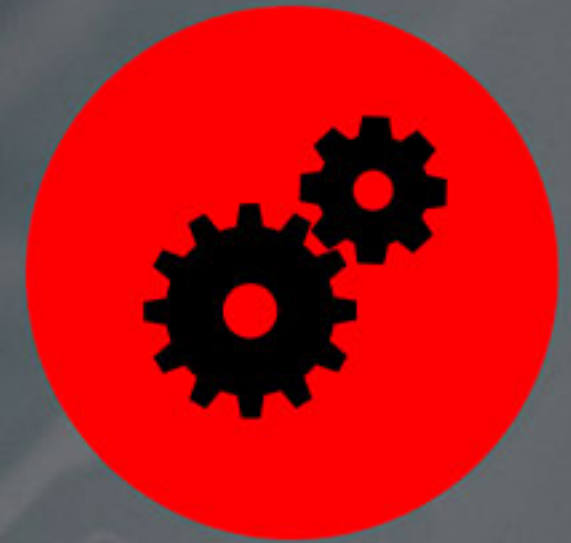
Community



Open Architecture



Target Vertical markets with a need for video content



Features currently in development



# Sales & Distribution



Advertising



Act as a for-pay  
distribution channel  
for promotional videos



Charge members  
for premium



Charge viewers for  
premium content





# Team



**Steve Chen**

Recruited by Max Levchin as one of Paypal's first engineers; University of Illinois Computer Science



**Chad Hurley**

Paypal's first designer, responsible for Paypal logo, main features and design.



**Jawed Karim**

CS Graduate student at Stanford, University Recruited by Max Levchin as one of Paypal's first engineers University of Illinois Computer Science



A person wearing glasses and a grey t-shirt is adjusting a professional Canon camera mounted on a tripod. The camera is a Canon EOS R5, and the tripod is a Benro. The person is wearing a watch on their left wrist. The background is a kitchen with wooden cabinets and a countertop. The image is overlaid with a semi-transparent dark grey filter.

## Metrics

### Launched

Has already overtaken all previously existing competitors and is now the dominant player in this space.

June 11th



# Congrats on making it to the end!

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